

# Press Release

MITS1182-ISE-Line-up-2012-EN

For Immediate Release - January 23, 2012

## **New projectors from Mitsubishi launched at ISE 2012** **New 7000 series large venue projectors and advanced interactive pen versions of its popular ultra-short throw devices join Mitsubishi's impressive projection line-up for ISE 2012.**

Debuting at ISE 2012 will be Mitsubishi's latest projector range, the 7000 series. Available in three formats, the XL7100U (1024 x 768 pixel XGA), WL7200U (1280 x 800 pixel WXGA) and UL7400U (1920x1200 pixel WUXGA), the 7000 Series projectors offer high-performance, versatility and low running costs, and are ideal for applications such as large meeting rooms, rental applications and digital signage.

Based around a long-life, non-organic liquid crystal panel, the 7000 Series offers an impressive light output of up to 6000 Lumens at 2000:1 contrast ratio. Lamp life of up to 4,000 hours and less than 0.3W power consumption in standby mode makes the 7000 Series economical to own and run. The high-performance, ultra-low dispersion ED lens offers greater light transmission efficiency than glass and improved optical accuracy across the entire image. Mitsubishi's advanced Super Resolution image processing algorithm dynamically interpolates missing data from an input signal to create greatly improved clarity. Combined with Mitsubishi's Natural Colour Matrix, the result is an image of superb sharpness and natural-looking colours.

At ISE 2012, Mitsubishi will also be demonstrating its high-end 8000 Series projectors, which include several additional advanced features such as built-in edge blending, automatic colour matching and curved screen correction. Offering state-of-the-art performance and light output up to 7000 Lumens, the 8000 Series projectors are a perfect choice for demanding large-venue applications or rental.

At the other end of the scale, Mitsubishi will demonstrate the latest addition to its ultra-short throw range, the WD385U-EST. The popular projector now comes with an interactive pen

**PRESS RELEASE**

allowing any projection surface to become an interactive whiteboard. Mitsubishi's interactive pen is equipped with gyro sensors to ensure reliable performance and has been ergonomically designed for comfort and performance. In Dual Pen mode, the WD385U-EST can support two pens simultaneously, making it perfect for classroom use.

**For more information**

Peter van Dijk  
Mitsubishi Electric Europe B.V.  
Nijverheidsweg 23a,  
3641RP Mijdrecht  
The Netherlands  
Tel: +31 (0)297 282461  
Fax: +31 (0)297 283936  
E. [mitsubishi@eido-pr.eu](mailto:mitsubishi@eido-pr.eu)  
W. <http://displays.mitsubishielectric.eu>

**Issued by**

EIDO Public Relations  
Tel: +44(0)207 788 7905  
Fax: +44 (0)207 691 7431  
Email: [mitsubishi@eido-pr.eu](mailto:mitsubishi@eido-pr.eu)  
Web: [www.eido-pr.eu](http://www.eido-pr.eu)